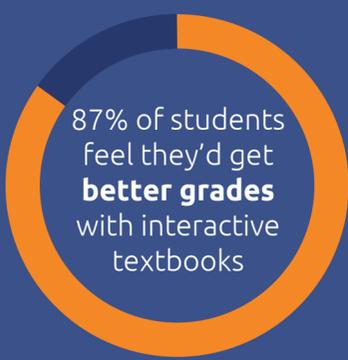
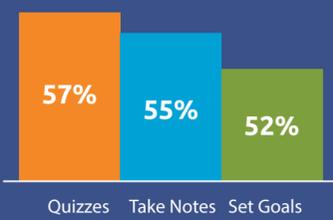




Interactive Textbooks and Features



Percentage of students who are interested in interactive features



Nearly **9 in 10** students feel that digital textbooks are **not worth the money** if it can't be viewed offline



Classroom Technology



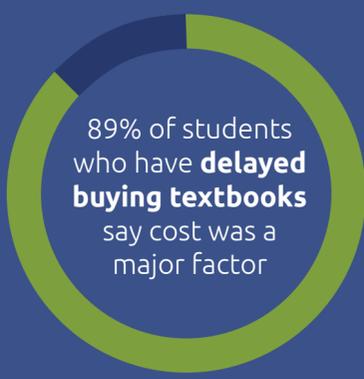
Only 22% of students are **completely satisfied** with the technology used in classrooms



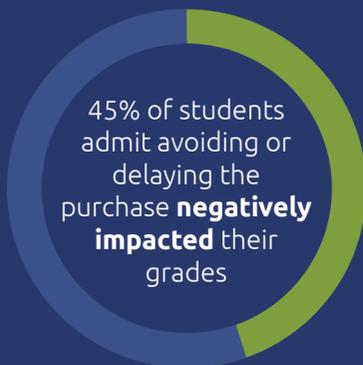
On average, college students can go just **48 minutes** without using technology



Cost of Course Materials



Cost of Success



52% of students whose family makes less than \$50k per year feel that avoiding or delaying purchasing the materials **negatively impacted their grades**—compared to just 39% of those whose families make more

